Forum for Tourism and Hospitality Graduate Students in the Guangdong–Hong Kong–Macao Greater Bay Area

November 21–22, 2019

Organized by:
Centre for Career and Research Advancement in Integrated Resorts
Department of Integrated Resort and Tourism Management
Faculty of Business Administration
University of Macau

Supporting Units:
https://ccrir.fba.um.edu.mo/
Prof. Jingyan Liu  
Professor  
Associate Dean of Business School  
SunYat–Sen University  
China

Prof. Rob Law  
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School of Hotel and Tourism Management  
The Hong Kong Polytechnic University  
Hong Kong, SAR, China

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Associate Professor  
Interim Director, Centre for Career and Research  
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School of Tourism Management  
South China Normal University  
China

Dr. LI Zhou (Joanna)  
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Dr. Yeongbae CHOE  
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Faculty of Business Administration  
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Macau, SAR, China
<table>
<thead>
<tr>
<th>Time—Nov 21, 2019</th>
<th>Tentative Rundown</th>
<th>Speakers</th>
<th>Language</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30am to 10:00am</td>
<td>Opening Ceremony</td>
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<tr>
<td>10:00am to 1:00pm</td>
<td>Attend Forum on Sustainable Tourism and Hospitality Practice in the Guangdong–Hong Kong–Macao Greater Bay Area</td>
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<td>1:00pm to 1:30pm</td>
<td>Light Lunch Refreshment</td>
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<tr>
<td>1:30pm to 2:30pm</td>
<td>Experimental Research in Tourism: Issues and Implications</td>
<td>Dr. Lawrence Fong, Assistant Dean, Assistant Professor, Faculty of Business Administration, University of Macau</td>
<td>English</td>
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<tr>
<td>2:30pm to 6:00pm</td>
<td>Attend Forum on Sustainable Tourism and Hospitality Practice in the Guangdong–Hong Kong–Macao Greater Bay Area</td>
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<tr>
<th>Time—Nov 22, 2019</th>
<th>Tentative Rundown</th>
<th>Speakers</th>
<th>Language</th>
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</thead>
<tbody>
<tr>
<td>10:00am to 10:45am</td>
<td>Academic growth and development of young scholars from the perspective of internationalization</td>
<td>Prof. Jingyan Liu, Professor, Associate Dean of Business School, SunYat–SenUniversity</td>
<td>Chinese</td>
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<tr>
<td>10:45am to 11:15am</td>
<td>Importance of networking in academic</td>
<td>Prof. Amy So, Associate Professor, Interim Director for Centre for Career and Research Advancement in Integrated Resorts, University of Macau; Dr. Lawrence Fong, Assistant Dean, Assistant Professor, Faculty of Business Administration, University of Macau</td>
<td>English</td>
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<tr>
<td>11:15am to 11:30am</td>
<td>Refreshment Break</td>
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<td>11:30am to 12:15pm</td>
<td>Panel session: Academic career in Mainland China</td>
<td>Prof. Jun (Justin) Li, Professor, Head, Department of Exhibition Economy and Management, School of tourism Management, South China Normal University; Dr. LI Zhou (Joanna), Head, Hotel Management Program, Shenzhen Tourism College, Jinan University</td>
<td>Chinese</td>
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<td>12:15pm to 2:15pm</td>
<td>Lunch Break</td>
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<td>2:15pm to 3:45pm</td>
<td>Publishing in research journals: Why referee reject manuscripts and how to revise promising articles?</td>
<td>Prof. Rob Law, Professor, School of Hotel and Tourism Management, The Hong Kong Polytechnic University</td>
<td>English</td>
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<td>3:45pm to 4:00pm</td>
<td>Refreshment Break</td>
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<td>4:00pm to 4:45pm</td>
<td>Panel session: How to write a good conference paper?</td>
<td>Dr. Jacey Choe, Assistant Professor, University of Macau; Dr. Yeongbae Choe, Assistant Professor, University of Macau</td>
<td>English</td>
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<tr>
<td>4:45pm to 5:00pm</td>
<td>Closing</td>
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Host:
- Centre for Career and Research Advancement in Integrated Resorts (CCRIR)
  Department of Integrated Resort and Tourism Management
  Faculty of Business Administration
  University of Macau

Supporting Units:
- Asia Pacific - International Council on Hotel, Restaurant and Institutional Education (APacCHRIE)
- Department of Tourism and Hotel Management,
  Business School,
  SunYat-Sen University
- Department of Tourism,
  Fudan University
- Department of Tourism and Hospitality Management,
  School of Management,
  Xiamen University
- Department of Exhibition Economy and Management
  School of Tourism Management,
  South China Normal University
- Hotel Management Program,
  Shenzhen Tourism College,
  Jinan University
- Macau University of Science and Technology

Organizing Committee:
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- Prof. Xiaoming, Rose LIU, Associate Professor, Interim Co-Director,
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- Dr. Richard Tianran QIU, Assistant Professor,
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- Dr. Fiona Xi YANG, Assistant Professor,
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- Mr. Jason Lun Fai TANG, Administrative Officer,
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Host: Supporting Units: